

SIMA AFRICAN SUMMIT



The 2nd edition of the SUMMIT organised with AXEMA and SIMA in conjunction with *Farmer's Weekly magazine*, South Africa.

Tuesday 26 February 2019, 10:00–12:00, Hall 4 Mezzanine at Parc des exposition, Paris Nord, Villepinte – France.

SUMMIT Theme 2019:

Agribusiness in Africa - "Positioning agriculture as a business and economic sector"

- 09:00 – 09:50** Registration
- 10:00 – 10:05** Welcome address, Denene Erasmus, Journalist / Columnist, *Farmer's Weekly South Africa*
- Theme:* *Agriculture in Africa and the SIMA commitment in proposing solutions for agriculture development in Africa*
- 10:05 – 10:20** Keynote speaker, Dr Langa Simela, Business Development Manager, ABSA Agribusiness
- Theme:* *Equipment and technology to enhance small-scale farmer development in Africa*

SESSION 1

Practical considerations regarding the scaling up of agricultural production in Africa through mechanisation

- 10:20 – 10:30** Dr Benard Ngwene, Agricultural Advisory Manager, AGCO Corp Africa
- Theme:* *Scaling up agricultural production through technology and mechanisation.*
- 10:30 – 10:40** Dr Youssou Diagne, Senegal Country Director, Syngenta Foundation for Sustainable Agriculture
- Theme:* *Challenges of providing post-sale services for agricultural machinery in Africa. Case study on machine services centre (CEMA) in Senegal and Mali.*
- 10:40 – 10:50** Jean-Christophe Debar, Director, FARM Foundation
- Theme:* *How can contracts between farmers and upstream and downstream companies serve the transformation of African agriculture towards greater economic, social and environmental sustainability?*
- 10:50 – 11:00** Antoine Delabrière, Lawyer at Fénélon Delabrière Avocat and Organisation for the harmonisation of Business Law in Africa (OHADA) expert
- Theme:* *The challenges of drafting and enforcing the terms of agricultural machine sales contracts in Africa.*

SESSION 2

Enablers of mechanisation in the African agriculture sector

- 11:00 – 11:10** Matthieu Brun, Consultant, Club Demeter / Sciences Po Bordeaux
- Theme:* *Africa agri-economic mapping to identify areas with high potential for development*
- 11:10 – 11:20** Josef Kienzle, Leader of the Mechanization task team, agricultural Engineer / Plant Production and Protection Division, Food and Agriculture Organization of the United Nations
- Theme:* *What roles should both the private sector and governments play in driving and enabling the adoption of new farming technologies in African countries?*

PANEL Discussion - 11:20 – 11:45

Establishing a thriving agro-processing sector in Africa

- Moderator:* Denene Erasmus, Journalist / Columnist, Farmers Weekly South Africa
- 11:20 – 11:25** Introduction of panel discussion theme by Abdelmajid Ezzar, President, Panafrican Farmers Organization (PAFO)
- 11:25 – 11:45** Discussion by panellists: Abdelmajid Ezzar, Josef Kienzle; Matthieu Brun and Dr Langa Simela

CONCLUSION

and closing remarks

- 11:45 – 11:50** Siaka Minayaha Coulibaly, Ministry Chief of staff, Ministry of Agriculture of Côte d'Ivoire
- 11:50 – 12:00** Denene Erasmus, Journalist / Columnist, Farmers Weekly South Africa
- Theme:* *The future of modern farming in Africa from an African perspective*
- 12:00 – 12:10** Philippe Girard, Vice President, AXEMA and Managing Director, JCB France
- Theme:* *The future of modern farming in Africa from a manufacturers and importers perspective.*
- 12:15 – 13:00** **Programme followed by networking cocktail and opportunity to personally interact with all the speakers.**

